

Drive without limits

A dynamic, low-angle shot of a two-lane asphalt road curving through a rugged, arid landscape. The road is flanked by steep, rocky hillsides under a hazy, orange-tinted sky. The image has a motion blur effect, particularly on the right side, suggesting high speed. The overall color palette is dominated by earthy tones like tan, brown, and grey.

Customized for your automobile and the way you drive

You want the best. That's why you drive the automobile you do. And you want protection from speeding tickets, because you drive your high-performance vehicle the way it was meant to be driven.

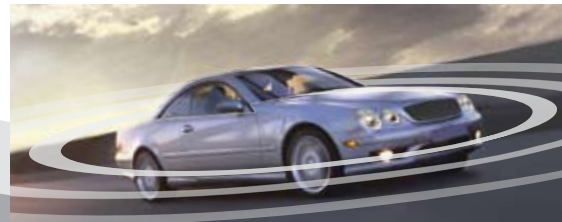
That's why you need the K40 RL360, the only radar and laser protection system in the world that is fully customized for your automobile and the way you drive.

Undetectable installation: You'll only know it's there when you need it

The RL360 System is sold and installed exclusively through our network of elite K40 Certified Dealers. These professionals ensure that your new RL360 System is as undetectable to you as your automobile is to police radar and laser. You won't know it's there – until it warns you.

A radar and laser solution as elegant as your automobile

Four custom-installed, completely-hidden receivers for detecting X, K, Ka band and pulse laser. A virtual Force-Field™ of protection – a full 360°. A single, simple remote that controls your entire system. Your RL360 is as powerful and elegant as the automobile you drive.



**"The perfect complement
to my SL."**

"I love my SL. The RL360 is like standard equipment. It's there and I don't even know it. Except when it saves me from getting a ticket."

**- Gina DiCostanzo,
West Palm Beach,
Florida**

Questions? Speak with a K40
Consultant: 1.800.323.5608

The K40 Consult: Building your RL360 System around you

What is your primary driving environment? Urban highways and city streets? Rural roads and low-traffic interstates? On the open road, how fast do you typically drive? The K40 Consult – a 15 to 20 minute phone consultation with an experienced K40 Radar/Laser Consultant – provides the detail necessary to optimize your RL360 System for the way you drive.



Four hidden receivers, 19 unique settings, *hundreds* of customizable permutations

Every RL360 Radar and Laser Protection System installation is unique. The make and model of your automobile and your driving style directly impact system design. With literally hundreds of permutations and settings, your K40 Consult is essential to delivering a system that leaves you free to drive.

Your own K40 Consultant, on-call, to answer questions, create solutions

The K40 Consult establishes your relationship with your dedicated K40 Consultant. Should you ever have questions concerning your

RL360 System, your consultant is just a phone call away – an expert who likely has 15 or more years experience working with the most advanced radar and laser detection systems in the world.



Questions? Speak with a K40 Consultant: 1.800.323.5608

"I get my questions answered, fast."

"I admit it. I don't like reading instruction manuals. Lynette is incredibly helpful and patient. And I don't have to wade through a maze of voice prompts to reach her."

**- William Colbert,
Newton, NH**

**"It's like I'm flying a
stealth fighter jet."**

"The audio and visual alerts let me know exactly where the signal is coming from and how fast I'm approaching it. I feel like I'm driving an invisible car."

**- Coe Wilson,
Houston, Texas**

The ultimate protection system: The RL360 Force Field™

K40's patented design mounts detection units behind the front grill, in the rear bumper and even in your license plate holders. The result is complete immunity from speeding tickets, guaranteed.

360° of speeding ticket protection

You're covered, all the way around. The K40 RL360 is the only radar and laser detection system in the world that protects you from every angle. You receive ample warning of the type of police detection, the proximity of the signal source, and the direction of the signal, giving you more time to adjust your speed and avoid a ticket.

K40 Laser Defuser® stops every kind of police pulse laser

Add the optional K40 Laser Defuser to your RL360 System to get the most sophisticated anti-laser technology ever designed. The Defuser instantaneously detects and jams the pulse laser light signal transmitted by every type of police laser gun.



Advanced, customizable features add convenience, safety and peace of mind. The RL360 is loaded with advanced features and functions designed to optimize your driving experience:

GPS Mark to Alert

Advanced GPS technology provides both audio and visual alerts for locations you've marked and stored, such as school zones and dangerous intersections.

Speed Monitor

Alerts the driver when a pre-selected speed is exceeded. This feature serves as an excellent safety control device for parents of younger drivers.

Quiet Ride™

K40's exclusive Quiet Ride™ automatically silences all Radar and Laser alerts when traveling under 25 miles per hour, or can be set to a speed of your choosing.

One-Touch™ Remote

Control your RL360 System from the palm of your hand. Our One-Touch Remote lets you change settings with a single touch.

Find out more about the RL360 at K40.com, or speak with a K40 Consultant: 1.800.323.5608

The world's best guarantee from the industry leader

When K40 designed and patented the world's first custom-installed, remote radar detector in 1982, we were so confident of its performance we began offering an unprecedented guarantee:

If you get a speeding ticket, we'll pay for it

K40 continues to be the only radar and laser detector maker in the world to back every K40 System with a Speeding

Ticket Guarantee: All speeding tickets covered in full for one year from date of purchase.



K40
ELECTRONICS

Your satisfaction guaranteed, 100%

K40 offers the best guarantee in the industry. It's a confidence that comes from three decades of designing and installing the very best automotive radar and laser protection systems in the world. The K40 RL360 guarantee also includes:

- **100% performance guarantee** – If your RL360 does not outperform any other radar detector you've owned, return it within 30 days for a full product credit.
- **100% theft protection** – If your RL360 is ever stolen, K40 will replace it at no cost to you. Simply provide proof-of-purchase and a police report.
- **100% quality guarantee** – K40 pays for any repairs or replacement of defective parts for one full year from date of purchase.

"Thanks for picking up the tab!"

"Plenty of warning. I just didn't slow down. So they got me. And you picked up the tab, as promised! Very cool."

- **Ken Farmer,**
Los Angeles,
California

Questions? Speak with a K40 Consultant: 1.800.323.5608



A commitment to making customers for life

Unmatched customer loyalty: Why do customers who bought their first K40 radar detector back in 1981 continue to upgrade their speeding ticket protection with K40 three decades later?

Our commitment to designing the most advanced radar and laser protection systems in the world, coupled with our singular focus on delivering the kind of "white glove" installation and customer service that drivers of the world's finest automobiles expect, has made K40 the preferred choice of "fast lane" drivers, worldwide.

Sold only through our network of elite K40 Certified Dealers

You won't find K40 Systems sold online or in "big-box" retailers. An RL360 System configuration and installation requires an expert's touch. That's why the only place you can get the world's finest radar and laser protection system is from one of our elite K40 Certified Dealers.

A K40 Consultant will answer your call every time.

At a time when more and more businesses have made it difficult for customers to get questions answered and issues resolved through personal contact, K40 continues to encourage our customers to call first. Your dedicated K40 Consultant will answer your call every time.

"Third K40."

"Bought my first K40 radar detector in 1985. This RL360 System is my third K40 investment. Like my previous buys, it's been worth every penny."

**- Keith White,
Atlanta, Georgia**



**Questions? Speak with a K40
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Elgin, IL 60123
800.323.5608

Learn more at www.K40.com

Product subject to
one or more of the
following patents:

U.S. Patents

7,298,248 B2

5,001,777

RE39,038

RE40,653

RE41,905

Other patents pending.

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